

Contact details

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cm-trade

Through the company, which was founded in 1997, we have the largest Czech allergy website - "proalergiky.cz" - which offers advice on how to deal with allergies, asthma, atopic eczema and other problems.

There is also an e-shop on the website that features products which help customers deal with health problems, e.g. air purifiers, inhalers and bed linens. The company saw dynamic revenue growth in 2020. The executive management of the company focuses on developing wholesale activities and updating the company's infrastructure.

Our company is 100% owned by Vendevour a.s. and has been a member of the group since May 2019.

What we do

We are a wholesale partner and the exclusive distributor of many brands of goods for people with allergies, asthma and atopic eczema as well as healthy lifestyle goods. Our most important partners include e.g. Winix, a Korean producer of high-quality air purifiers.

We also produce hypoallergenic textile products. Our brands include StopMite, Cleany95, Eczematic, Pristine, DermaProtec, SkinPro and AntiMite Liner.

The quality and efficacy of all of the products that we promote, produce and sell are guaranteed.

WINIX

ProtecSom
Laboratoire

Bio-Life
INTERNATIONAL

DermaProtec





Timeline

- 1997** — Company Cyril & Metoděj founded, focusing on marketing communication services
- 2005** — ProAlergiky project initiated. It began as a small mail order catalogue and grew into the largest Czech website for allergy, asthma and eczema solutions
- 2009** — Slovakian e-shop launched
- 2013** — Launched wholesale representation of Winix for air purifiers and humidifiers in the Czech Republic and Slovakia
- 2019** — Joined the Vendeavour Group
- 2020** — Company name changed

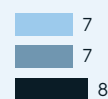
Business activities

The company CM Trade Via s.r.o., which operated under the name Cyril & Metoděj, s.r.o. until 30 December 2020, has been a market leader in proven allergy solution products for over 10 years. Today, we are the largest specialist on the market for allergy, asthma and eczema solutions with subsequent sales of suitable products and the website ProAlergiky.cz is a guaranteed source of high-quality and freely accessible information. Our work complements professional treatment and relies on active collaboration with physicians. It has always been our pleasure to help customers navigate the market and to provide them with the advice of experts. We operate in the Czech Republic and Slovakia. Our team includes product specialists, editors, physicians and customers.

Assets (net value)



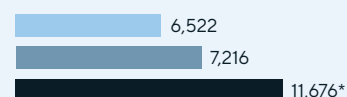
No. of employees



Turnover



EBITDA



Amounts in thousands CZK.

* Excluding one-off extraordinary post-merger costs of the company (CZK 2.8 million).

We are continually expanding our portfolio of brands and products. Our most recent additions have been in the inhaler and antibacterial bed linen segments. We have maintained long-term year-on-year revenue growth of approximately 20%. 2020 was an exception due to the merger with STROH und Soehne s.r.o, where growth was almost 50%.