

Contact details

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In this company, we aim to enhance the Czech market with appealing food products that we either produce ourselves, develop in collaboration with domestic producers or find on foreign markets.

We produce unique and highly popular rolled pasta and are constantly expanding our DRUID brand product portfolio. We have a very sophisticated distribution system with almost 3,000 end customers, mainly retail stores, and our own fleet.

Our company is 100% owned by Vendeavour a.s. and has been a member of the group since January 2021.

our production

We select products for our portfolio in line with our motto: **"Taste something better!"** We strive to offer foods with added value to satisfy the increasingly demanding customer base. In many cases, our products are among the highest-quality options in a given category, such as cane sugar from Mauritius and Reunion, couscous from Morocco, maple syrup from Canada, wine from the South of France, extra virgin olive oil from Spain, gourmet types of rice (Basmati from India and Carnaroli from Italy), St. Dalfour fruit spreads, etc. Our company also produces the unique and highly popular "grandma's noodles" (Babiččiny nudle).

**Babiččiny
nudle®**



Glutaline

Dialine®



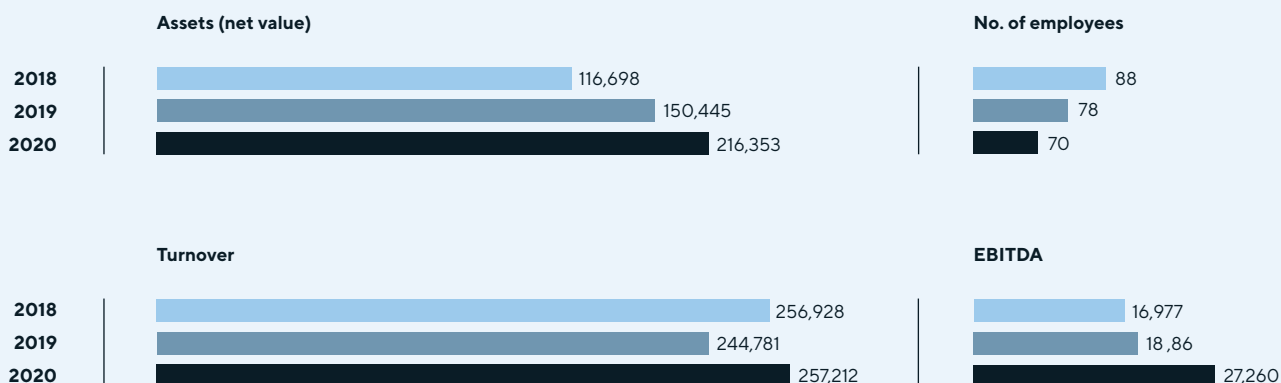


Timeline

- 1991** — Company “Ing. Tomáš Aubrecht – Druid” founded
- 2004** — Company DRUID CZ s.r.o. founded
- 2015** — Merger of company Babiččiny nudle s.r.o.
- 2016** — Remodelling of the pasta production plant in Ševětín near České Budějovice, production moved from Bakov nad Jizerou to Ševětín
- 2018** — Launch of new modern distribution warehouse in České Budějovice and launch of dry goods packaging plant in Borek near České Budějovice
- 2019** — Construction of new administrative building in Borek near České Budějovice
- 2021** — Company acquired by Viktor Růžička MD, company joins the Vendeavour Group

Business activities

We sell and distribute our products from the central warehouse in České Budějovice through our own sales team and fleet, mainly to retail stores and retail chains' central warehouses. Our customers include multinational retail chains as well as independent stores across the entire Czech Republic and Slovakia. We increasingly export some of our products to other countries. Our largest customers include e.g. COOP Centrum and COOP Morava, Billa, Globus, Tesco (Czech Republic and Slovakia), Albert, Kaufland, Makro C&C, etc. We offer our complete portfolio of products to end customers through our own e-shop, which we launched in late 2020.



Amounts in thousands CZK.

The long-term aim of our business activities is to consolidate our position with key business partners to achieve slight growth in revenues and sales margins. In upcoming years we aim to focus on using the potential of foreign markets, including strengthening relationships in Slovakia. In regard to the recent investments made into production, we are looking for ways to expand our portfolio and use the extra capacity of our dry goods packaging plant. Another long-term priority is to develop products exclusively under our own brands.